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# HORISONT | GOTHENBURG

HOUSE OF GROWTH

Gothenburg, March 2021



**CREATE BUSINESS**



**MAKE DEALS**



**BUILD RECOGNITION**



**CELEBRATE SUCCESS**



**SHAPE COMMUNITY**

# THE GAP

- ❌ **No holistic concept** acting as a one-stop-shop for fulfillment of scale-up needs
- ❌ **No extensive partnership network** of top tier expertise actors in scale-up non-core domains
- ❌ **Limited support ecosystem** focused on the scaling phase addressing sales and globalization challenges
- ❌ **No home** for a broader range of scale-up companies, currently not embraced in the ecosystem



# THE MISSING PIECE...

The region of Gothenburg can showcase many local successful tech companies, but the public awareness is low and companies have no common platform during the scale-up phase to co-innovate and meet investors and talent for growth

# ...IS HORIZONT!



- One recently became a unicorn
- One was sold for about 6.5 billion SEK
- Many are global leaders in their domain
- One received investment of 157 million SEK

# THE WESTERN SWEDEN ECOSYSTEM

The start-up scene in western Sweden is vibrant with many actors supporting companies on the initial step of their journey!



But companies scaling up their businesses in the region do see an ecosystem gap when crossing the chasm towards global accelerated growth!





FACILITY TO MEET

COMMUNITY FOR KNOWLEDGE SHARING

CAPABILITY SUPPORT

DIGITAL PLATFORM TO COMMUNICATE

MATCHMAKING WITH INVESTORS

EXTERNAL COMMUNICATION & RECOGNITION

# A WIN-WIN-WIN

- **Companies** will scale up in a supportive environment that attracts the best talent, investors, competence and creates visibility promoting businesses creation
- **Investors & external partners** (national and international) will easily interact and engage with the best companies in the region
- **The Gothenburg region** will gain an improved reputation which will increase the attractiveness of the region, nationally and internationally

# Recycling of talent and capital



**A content tailored for booming  
deeptech scale-ups**



**With access to customers, data  
and professional support**



# FOCUS AREAS LEVERAGING REGIONAL CORE

Leveraging and focusing the concept on knowledge intensive **core regional industry...**



Mobility



Life science &  
MedTech



Renewable energy



Future of transports



IoT



B2B SaaS



Artificial intelligence



Cybersecurity



Personal safety



Embedded software



SpaceTech



CleanTech



FoodTech

...provides potential in a wide range of areas of **B2B expertise and businesses**

# WHAT'S IN IT FOR YOU?

**HORISONT will be the scale-up arena where you will...**



interact with scale-ups of 20-100+ MSEK revenue with verified potential



get access to Xnumbers of scale-ups per year within domains of interest



be confident portfolio companies act in a thriving ecosystem with capability support



capitalize on return on investment in specific portfolio companies and a common fund



have real impact on the concept content and direction

**YOUR CONTRIBUTION PROVIDES POTENTIALS  
FOR REALIZING YOUR CONCEPT BENEFITS**



# INITIATIVE DRIVERS



**Christine Bjärkby**

Senior advisor, business angel, and an active board member in start-ups, scale-ups and the European Business Angel Association. Christine has a large network locally, nationally and internationally including business angel groups, VCs, incubators etc. During her time at Connect Sverige, Christine built part of Connect to Capital



**Michael Svenstam**

Founder and former CEO of Arccore, an automotive software company sold to Vector in 2018. Has recently created a venture focused on creating a better world with technology and digital solutions. Michael has significant insight in and practical experience of the scale-up ecosystems



**Mikael von Dorrien**

Senior advisor at Nordic Innovation. Has been financing and founded all established Nordic Innovation Houses in Silicon Valley, New York, Singapore, Tokyo and Hong Kong. Mikael has a large network within the capital market in the Nordics and is member of a Nordic VC association



**Viktor Nord**

A west Swedish serial entrepreneur & investor who specializes in the full spectrum of business success—from small, scalable startups to major global enterprises. He fuels next-gen strategies that help companies reinvent what is possible in TA and HR-Tech



**Peter Kurzwelly**

Peter Kurzwelly has been on the startup scene in Western Sweden with his base in Gothenburg. He is a founder of several startups, started a hub (GLab21) and is today engaged in the AI Sweden at Lindholmen SciencePark and is now to build the Swedish AI scene, even with elements of Corporate to startups

## ENDORISING INITIATIVE

### Entrepreneurs

- Staffan Truve, Recorded Future
- Magnus Emilson, Visit Group
- Palle Stenberg; Nudie Jeans
- Christian Lauritzen, div bolag
- Johan Lassing; Qualcomm
- Mats Andersson
- Alexanders Hars, div bolag
- Johan Sköld, div bolag
- Gunnar Selheden, BNI
- Niklas Ohlén, div bolag
- Jens Östgaard, QueensLab
- ...and many more

### Innovation ecosystem, individuals

- Anna Nilsson Ehle
- Klementina Österberg, (GUVentures)
- Jonas Bergqvist, RISE
- Martin Svensson, AI-Sweden
- Jonas Fasth, Handelshögskolan
- Ducle Concalves, Halmstad University

### Other hubs

- Norrsken Foundation
- Sup46
- WeWork
- Walborg Ventures

### Investors

- BA,s (VÄSTAF), STOAF, Keiretsu
- Industrifonden
- Telia Ventures
- Brightly Ventures
- Butterfly Ventures
- Creandum
- Investment offices

### Others/families

- Malin Berg, Berg Invest
- Christoffer Rydhede, Yuncture/Hammarviken
- Karl Nordlund, 4C
- Staffan Hillberg, Wood & Hill Invest
- Joachim Hjerpe, Maria Vallin, Thorgeir Einarsson; Karin Wallström Nordén

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THANK YOU FOR YOUR ATTENTION

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